



FitLife BC



2017 EDITORIAL CALENDAR

SCHEDULE		
Issue	Final ad artwork due to BCRPA	Approx. date of publication
Winter 2017	20 January 2017	24 February 2017
Spring/Summer 2017	12 May 2017	20 June 2017
Fall 2017	29 September 2017	31 October 2017

ABOUT FITLIFE BC

FitLife BC Magazine is the official online magazine of BC’s largest fitness registration organization. With over 5,400 registered fitness leaders, the BCRPA is the largest fitness registry in Canada and has gained recognition as ‘the’ standard against which the qualifications of a fitness leader may be measured. **FitLife BC** goes directly to those 5,400+ registered fitness leaders as well as to public and private recreation and fitness facilities throughout the province and across Canada.

For more information on **FitLife BC** readership and advertising opportunities:

- View the [Media Kit](#)
- View the [Advertising Rate Sheet and Order Form](#)

For further information, please contact corpsales@bcrpa.bc.ca