



FitLife BC



2018 EDITORIAL CALENDAR

| SCHEDULE | | |
|--------------------|-------------------------------|-----------------------------|
| Issue | Final ad artwork due to BCRPA | Approx. date of publication |
| Winter 2018 | 02 February 2018 | 16 March 2018 |
| Spring/Summer 2018 | 11 May 2018 | 29 June 2018 |
| Fall 2018 | 05 October 2018 | 09 November 2018 |

ABOUT FITLIFE BC

FitLife BC Magazine is the official online magazine of BC’s largest fitness registration organization. With over 5,400 registered fitness leaders, the BCRPA is the largest fitness registry in Canada and has gained recognition as ‘the’ standard against which the qualifications of a fitness leader may be measured. **FitLife BC** goes directly to those 5,400+ registered fitness leaders as well as to public and private recreation and fitness facilities throughout the province and across Canada.

For more information on **FitLife BC** readership and advertising opportunities:

- View the [Media Kit](#)
- View the [Advertising Rate Sheet and Order Form](#)

For further information, please contact 604.629.0965 ext. 222 or email corpsales@bcrpa.bc.ca