



VIU Rec & Tour



Recreation and
Tourism Management

IN 2023 WE'RE CELEBRATING 50 YEARS OF RECREATION EDUCATION

Our programs are grounded in our values:



The Power of Leisure

We believe that it is more necessary than ever to acknowledge the vital contributions of leisure and the recreation field to the quality of life and well-being of all. Leisure provides the space for enhanced social connection, and improved mental and physical health, and can lead to a more engaged community.



Essential Service

Leisure service providers have never been more essential to the health and well-being of people and communities than they are right now. Programs can be designed to help address the complex issues facing communities everywhere.



Sustainability

Leisure can be a force for societal change helping to achieve the UN Sustainable Development Goals and improving well-being in a community. Socially connected individuals are more likely to engage in political and planning processes essential to community governance.



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WORLD LEISURE CENTRE OF EXCELLENCE AT VIU

WHAT WE DO...



Education & Training

Housed in the Department of Recreation & Tourism Management, the WLCE at Vancouver Island University is engaged with the MA in Sustainable Leisure Management, Bachelor of Tourism Management, Recreation Major, Recreation & Sport Diploma, Tourism Studies Diploma, and Event Management Certificate. We also offer workshops, plan conferences, host global scholars, and provide public lectures and Pecha Kucha events.



Research & Consultancy

Centre researchers have extensive research and community engagement experience. Our team has been involved in projects related to visitor motivations and behaviours, residents' sentiments on tourism, rural recreation delivery, economic impacts of events and trails, facility/infrastructure usage, the creative economy, and recreation and tourism planning.



Service

Our team volunteers on several boards, advocates for the value of leisure services, engages with local stakeholders, and works to assist community partners. We have hosted meetings and events for partner organizations and look forward to being a catalyst for innovation and engagement in the future.

CONNECT NOW

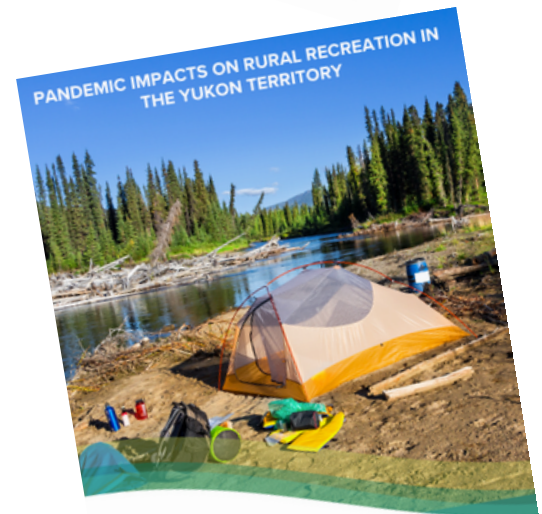
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SCAN ME



CASES AS CONDUITS BETWEEN THEORY AND PRACTICE
SPECIAL ISSUE - FOCUS ON STUDENT RESEARCH
Co-Edited by JOANNE A. SCHROEDER AND SUZANNE DE LA BARRE