

Who You Are Makes A Difference!™

An eye-opening and heartfelt keynote that will bring you from tears to laughter and will remind you that who you are and what you do can make the world of difference in the lives you touch.

Keynote By Tom Watson

Tom is a master storyteller who was abandoned as a baby and lived in thirteen foster homes before his fifth birthday. His preschool years of abuse and neglect left lasting scars that endured even after he had been placed with a loving and supportive family.

Through this keynote Tom shares his personal journey and showcases how his foster family, amazing Community members, School District staff and Coaches helped him overcome his deep-rooted life's challenges allowing him to grow into a highly successful international award-winning personality. From the child no one wanted to the man whose life's work has positively impacted untold thousands.

Tom's story will motivate your audience to remember why they do what they do and the powerful impact they make in individuals lives as leaders.

This dynamic and enthusiastic presentation will encourage you and your team to create positive moments with others and celebrate one another, because ***Who You Are Makes A Difference!***

Audience's takeaways:

- Find your **Purpose** and how it drives you to make a difference.
- Grow your **Passion** in a way that fuels your life and further aligns you with your commitments.
- Show your **Pride** because it defines you and inspires those around you.

Have your audience realize their true power in making a profound difference. Recognizing the power of leading with Purpose, Passion, and Pride will help you and your team serve better together and grow healthy teams and students while doing so.



TOM WATSON

2X RECIPIENT FOR THE CANADIAN RED CROSS HUMANITARIAN AWARD

The Power of Humanity Awards celebrate volunteerism, advocacy and philanthropy, and honour those whose leadership inspires others to pursue humanitarian goals. Each year, the Red Cross presents the Humanitarian Award and the Young Humanitarian Award in each of the four Atlantic provinces based on nominations from the general public.

INAUGURAL SOS CHILDREN'S VILLAGE INTERNATIONAL AWARD BY MIKE "PINBALL" CLEMONS

The SOS International Foster Awards Gala recognizes leadership and success in foster care, celebrates inspiring former foster children who have triumphed over adversity, and raises money for programs that prevent further deaths of foster children. The proven SOS Children's Village model of care, with 572 villages in 134 countries, is based on SOS International founder Hermann Gmeiner's belief that a consistent professional caregiver, family atmosphere, home, and supportive community create a circle of healing, belonging, and growth for a child in need.

PETER LEGGE PHILANTHROPIST OF THE YEAR AWARD

The Peter Legge Philanthropic Of The Year award is given to an individual who demonstrates the principles of philanthropy and stewardship through their actions and outcomes, serves as a role model for others in giving for the sake of giving without expecting anything in return, and demonstrates professionalism and ethical behavior that is consistent with the values of CAPS and the CAPS Foundation.

Thomas
Landsman



With no hesitation the Spirit River Regional Academy Graduation Committee selected Tom as our Keynote Speaker for the Graduating Class of 2017. Tom did not disappoint! I have been involved with the organizing of our communities Graduation Ceremonies for decades and in that time we have had countless Keynote addresses presented to our Graduates from all walks of life and profession including Politicians, Professional Athletes, and Celebrities. Never, over all the years, has a Keynote spoken so deeply into the lives of the Graduates and their families as Tom's address did. His theme of **"It's A Big World, You Are Never Alone - You Can Always Come Home"** touched the hearts of our Graduates and their families like I have never witnessed before. He spoke with humour, honesty, and optimism and he captured the night. Frankly, he left the entire audience with an appreciation of the community these students were raised in and the families who have supported them in a way that possibly they may have never fully recognized themselves. At the conclusion to Tom's address the 76 Graduating students jumped to their feet in a standing ovation which is something that I have never witnessed before or since. The student's standing ovation was quickly followed by the greater audiences standing ovation. Our School District holds itself to a very high standard, we believe in excellence, and Tom fulfilled and exceeded our expectations on this evening, and he continues to do so in the way he lives his life and inspires the world to this day. He would be an amazing choice for any organization looking for a presenter.

Sarita Parmar



Community Futures Fraser Fort George's "LEAP Project" exists to support women with confidence, skills, and tools to help them take that next LEAP forward in their business or career. The 2022 LEAP Conference had the pleasure of having Tom as one of its Guest Speakers. Tom lit up the stage with his story telling which had the audience move through serious moments, emotional moments, and great moments of laughter. Tom also shared tools that the audience could apply to improve their lives daily and live their best legacy for after the conference. His kind, gentle easy-going nature made Tom a pleasure to work with and the energy he brought to the conference off and on the stage elevated the conference and positioned Tom as an audience favourite as indicated by the standing ovation he was provided at the conclusion of his presentation. Thank you, Tom!

Tina Tomyk



PLEA is a not-for-profit community agency serving children, youth and adults. This year (2022) we were lucky enough to bring Tom Watson in to speak to our U-Turn Family Caregivers. The U-Turn caregivers support vulnerable youth and provide them a home to call their own. Tom spoke at our Caregiver Appreciation event in October. His words and life experience powerfully resonated with our caregivers. He spoke in a way that connected with all caregivers and provided them with motivation and pride in the work they do to support youth every day. We highly recommend Tom for an uplifting, motivational and engaging speaking engagement. He will leave you and your guests wanting more.

Diana Rowe



It was a real pleasure working with you, Tom. So many people have reached out to share the positive impact the talk has had on each of them. Very encouraging! I hope our paths cross again in the future. I would welcome the opportunity to work with you again.