

BACKGROUND

Harmony Municipal Park is a cherished green space located in the heart of a bustling municipality in British Columbia. Spanning 500 hectares, the park offers walking trails, sports facilities, community gardens, and spaces for meditation and yoga. Despite its popularity and potential for promoting health and well-being, the park faces challenges related to underuse of some areas, outdated facilities, and a need for programs that directly address community health concerns, such as mental health, healthy weights, feelings of safety, and chronic disease prevention.

CURRENT CHALLENGES

Underutilized Health Potential: While the park offers various physical activities, there's a lack of programs specifically designed to address broader community health issues, such as mental well-being, social isolation, and lifestyle-related diseases.

Infrastructure and Accessibility: Some areas of the park are not fully accessible to all community members, including those with disabilities, the elderly, and families with young children. Additionally, certain facilities require upgrades to better serve health and wellness activities.

Partnership with Health Organizations: There's an opportunity to strengthen connections between the park and local health care organizations, fitness groups, and wellness practitioners. Such partnerships could enhance the park's role in the community's health ecosystem but have not yet been fully developed or leveraged.

POTENTIAL CHANGE OBJECTIVES

1. **Holistic Health and Well-being:** Develop and implement a range of programs and activities that promote physical, mental, and social health, catering to diverse community needs.
2. **Enhanced Accessibility and Infrastructure:** Upgrade park facilities to ensure they are inclusive and accessible, supporting a wide range of health and wellness activities.
3. **Strategic Health Partnerships:** Establish and deepen partnerships with local health care organizations, wellness groups, and health practitioners to co-create programs that leverage the park's natural environment for therapeutic, rehabilitative, and preventive health purposes.

SMALL GROUP ACTIVITY

You are the team responsible for Harmony Municipal Park. You have identified a number of current challenges with the park and facilities as well as potential change objectives to address them. Your job now is to identify who your key partners are in this change and how you will engage them in establishing a shared purpose.

In small table groups you will work together to:

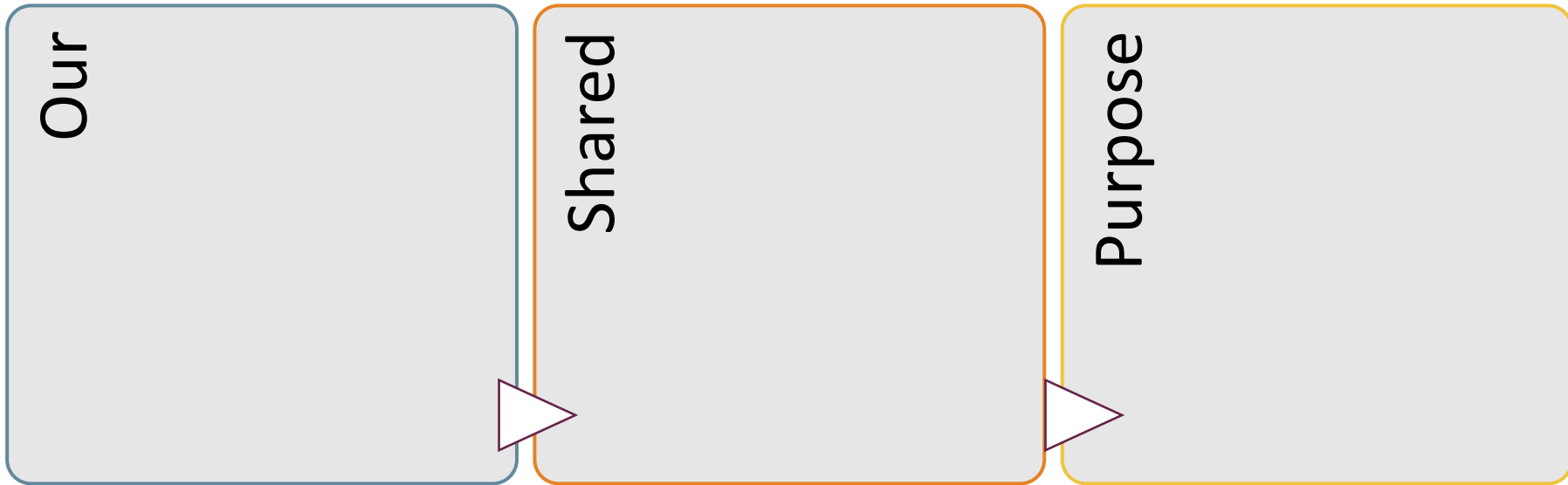
1. Pick one of change objectives your table wants to work on. (5 mins)
2. **Our:** Identify potential health care organizations, service users and other groups that need to be partners in realizing this change. (5 mins)
3. **Shared:** From the perspective of those you identified in the 'Our', begin to identify shared values, beliefs, experiences, hopes that unite you.
4. **Purpose:** Drawing on your shared values, beliefs, experiences, hopes, identify 'why' you are taking action – 'why' you exist as a collective.
5. **Shared Purpose:** Create a draft shared purpose that reflects your 'why'.

Our Those who will make a change happen and are affected by that change are all those who should be involved in designing and delivering the change. This makes it all of our change.

Shared Talking to each other is necessary to find out what is it that we share. This way our individual values, experiences, beliefs and aspirations are explicit, and alignment with others can be discovered.

Purpose This is the 'why' we are taking action, not the 'what' or the 'how' of change. It is where vision, values and goals meet and create energy and commitment.

Shared purpose is what happens when a group of individuals align their belief systems or values with a common challenge, vision or goal. It is the purpose or the “why” of change. By building a shared purpose, it helps us tap into people’s need for meaningful work; to be part of something bigger than yourselves. It is about finding common ground between our values, beliefs and aspirations and working towards a common goal.



SHARED PURPOSE STATEMENT: