



## BCRPA Provincial Community Leadership Award

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BC Recreation and Parks Association is pleased to host an annual Awards program that recognizes outstanding special events, programs, facilities, parks, and dedicated individuals whose ideas, innovation, and services make an impact in the recreation and parks sector.

The **Community Leadership Award** recognizes an outstanding leader or organization that through their unique strengths and styles, effectively act and lead others working to build a healthier more vibrant community. The nominee responds to community needs by developing a vision for change that reflects shared values in the community and champions the power of recreation and parks.

### About the Nomination Application:

Please budget up to 10 hours to collect the necessary information needed to apply for the Community Leadership Award, and up to 2 hours to complete the online nomination form.

### **Prior to starting the online nomination form, we recommend the following:**

- Assign a staff member familiar with the nominee to take the lead on the application.
- Collect all the information listed in the **“Additional information for the Nomination Application”** section.
- Review the **Nomination Questions starting on page 3** and prepare and save your answers for copy and paste into the online nomination form.

**Note:** You will be able to save your progress and return to the nomination form later. If you lose the URL link or need to make an edit to your nomination, please contact Connie Mah, Manager of Operations and Sustainability [by email](#).

**The deadline for nominations is: 11:59 PM, March 6, 2025.**

### Eligibility Requirements:

1. The nominee is an individual or group in recreation and parks leadership from local government or the community at large (volunteers, business, agencies).
2. Nominator must be a BCRPA Member or enrolled local government member.
3. The nominee must be a BCRPA member.

### Selection Guidelines:

- Provides innovative services or approaches to community challenges that elevate the value of recreation and parks services in their community.
- Develops and maintains coalitions that have resulted in community health benefits with key partners in the community.



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- Develops sustainable partnerships that will allow for ongoing provision of innovative services.
- Builds on the physical, social, environmental and economic assets of the community to develop health and well-being.
- Demonstrated ability to support creativity and innovation among a team or group to overcome barriers and adapt to changes as guided by others.
- A big picture thinker who is forward thinking — an important factor to affect lasting social change.

### Required Information for the Nomination Application:

In addition to the questions listed below (starting on page 3), you will be asked to provide:

- Contact information and BCRPA Membership status of the Nominator / Applicant
- Contact information for the Nominee
- 2 to 4 supporting documents or testimonials** you would like to be included as part of your nomination package (e.g. newspaper articles, press releases, recognition, letters of support etc.) Each file is not to exceed 10 MBs.
- Upload 3 to 5 high resolution images** (300 dpi in png, jpg, or eps format - maximum file size of 10 MB each)
- You will also be asked to complete a **photography release form** (to be completed by the copyright holder or authorized individual) and an **application release form**. Both forms are integrated into the online nomination form.

Please refer to **page 3 to review the Nomination Questions** and to help you prepare your answers.

**Submit your Community Leadership Award nomination online at:**

<https://survey.alchemer.com/s3/8143219/2025-Nomination-Form-for-Community-Leadership>

**If you have any questions or require assistance with the nomination form, please contact the 2025 Provincial Awards Review Committee, c/o Connie Mah, Manager of Operations and Sustainability [by email](#).**



## Nomination Questions

Please use the questions below to tell the story of the nominee and to share with us why the nominee is deserving of provincial recognition.

Please ensure that you answer all the questions completely. Point form is acceptable.

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### About the Nominee

- 1. Please provide a brief summary of the nominee's experience. This information is to provide additional context on the nominee. (Word Limit: 200)**

- Describe the community(ies) the nominee has served and/or currently serves.
  - Is the nominee's experience in for-profit, non-profit or government?
  - Briefly describe the nominee's work and volunteer experience.
  - Describe any community cultural diversities or economic challenges the nominee has helped the community address.
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### Unique Strengths or Styles

This section has a weight factor of 25% towards the total score.

- 2. Describe how the nominee's innovative or unique approaches to challenges elevate the value of recreation and parks services in their community. (Word Limit: 300)**

- Nominee creatively finds solutions to problems or a community need (funding, technologies, other).
- Nominee uses existing structures and spaces or renewing infrastructure.
- Nominee builds on the physical, social, environmental and economic assets of the community to develop health and well-being.

- 3. Describe how the nominee is a champion for enriching the lives of British Columbians through the power of recreation and parks. (Word Limit: 300)**

- How the nominee stands out from their peers.
- What are the outstanding contributions and achievements in the sector or how the nominee has impact in the field of parks and recreation.



## Effectively Act and Lead Others

This section has a weight factor of 30% towards the total score.

- 4. Describe how the nominee has demonstrated success in leadership that builds a healthier and more vibrant community. (Word Limit: 300)**
  - How the nominee aligns community initiatives
  - How the nominee is open to ideas and changing the course as guided by others.
  - How the nominee looks for opportunities to change, grow and improve self, team, community, etc.
  
- 5. Describe how the nominee has demonstrated an ability to support creativity and innovation among a team or group to overcome barriers. (Word Limit: 300)**
  - How the nominee has demonstrated ongoing leadership, initiative, creativity and dedication.
  - How the nominee relates to subordinates, peers and supervisors.
  - How the nominee engages/inspires the team to overcome challenges.
  
- 6. Describe how the nominee mentors future leaders and promotes the transfer of knowledge. (Word Limit: 300)**
  - Nominee conducts workshops or presents at meetings/conferences; is a leader in their community.
  - Nominee demonstrates creativity and innovation in a team or group setting to overcome challenges/barriers.
  
- 7. Describe how the nominee develops sustainable partnerships that will allow for ongoing provision of innovative services. (Word Limit: 300)**
  - Nominee maintains coalitions that have resulted in community health benefits with key partners in the community.
  - Nominee develops and maintains partnerships and networks within and outside the recreation and/or parks sector.



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## Build Healthy and Vibrant Communities

This section has a weight factor of 35% towards the total score.

8. Describe how the nominee has been involved with developing healthier and sustainable communities. **(Word Limit: 300)**
    - How the nominee responds to trends, movements, needs or cultural opportunities.
    - Nominee has addressed larger societal issues (climate change, homelessness, immigration, diverse population).
    - Initiatives are transferable to another community (small, medium, large).
    - Wellness and social wellbeing of the community was impacted.
  
  9. Describe how the nominee promotes equity, diversity and inclusion of all abilities, ages, genders and cultures. **(Word Limit: 300)**
    - Nominee works to connect with underrepresented groups.
    - Nominee works to remove barriers to participation and/or increase accessibility in their community or workplace.
    - Nominee considers minority populations and/or Truth and Reconciliation.
    - Accessibility is considered for all ages, abilities, cultures, etc.
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## Visionary and Responsive

This section has a weight factor of 10% towards the total score.

10. Describe how the nominee has created lasting change. **(Word Limit: 600)**
  - Nominee is a strategic thinker; identifies goals and objectives for the project, team, organization or community.
  - Nominee aligns local priorities with regional, provincial or federal strategies.
  - Testimonials provided relate to the application **(minimum 2, maximum of 4)** and awards, recognition, newspaper or media coverage. **Attachments are welcome.**
  
11. Describe how the nominee demonstrates skill at learning about and responding to community need. **(Word Limit: 300)**
  - How the nominee engages with and responds to the community or staff.
  - Open to ideas and changing the course as guided by others.
  - Enlists others in a common vision by appealing to shared aspirations.