

41st BCRPA
PARKS & GROUNDS
SPRING TRAINING
2018

February 28, 2018 — Horticulture Day
March 1, 2018 - Maintenance Day

COAST HOTEL & CONVENTION CENTRE
20393 Fraser Hwy, Langley, BC

Sponsorship & Exhibitor Opportunities

READY FOR YOUR NEXT SALES OPPORTUNITY?

Consider a **tradeshow booth** or **sponsorship** for the **2018 Parks and Grounds Spring Training Workshop**.

The BC Recreation and Parks Association brings together parks and grounds professionals from around the province for this annual professional development workshop to keep them current with new trends and industry issues, and to connect them with other professionals, and local industry leaders.

We invite you to participate as either a sponsor or exhibitor.

"The BCRPA Spring Conference has always been a great avenue to showcase our products to the folks that are on the front lines. Their feedback is a critical component to our product development, as well as future success."

~ Wishbone Site Furnishings

BENEFITS FOR PARTICIPATION INCLUDE:

- Access to purchasing decision makers at the municipal level
- Profile your brand to over 280 parks and grounds professionals and their network
- Enhance awareness of your brand and your resources to delegates and BCRPA membership base which encompasses the entire province
- Demonstrating your commitment to supporting parks and grounds professionals in our province
- Establish face to face connections
- Align yourself with the values of BCRPA and our reputation of excellence
- A customized sponsorship package that meets your needs

TARGETED NETWORKING TIMES:

- Registration
- Lunch break
- Tradeshow & Refreshment Breaks
- Prize give away opportunity for delegates

TIPS FOR ACTIVATION

We want you to be involved in activating delegates to attend your booth! **Send us your ideas and we will help you make them happen.** Creative display and engagement activities are highly encouraged!

WHO ATTENDS

Spring Training targets parks and grounds professionals in BC. We count among our delegates:

- Arborists
- Equipment Operators
- Groundskeepers
- Horticulturists
- Landscape Designers and Technicians
- Private Landscapers
- Parks Services
- Park Designers
- Parks Managers & Coordinators
- Trades Foremen
- Trail & Habitat Tradesmen
- Turf Specialists
- Playground Maintenance Staff

Learn more at:

www.bcrpa.bc.ca/conferences/parks-and-grounds-spring-training/



Exhibitor Opportunities

Parks and Grounds Spring Training consists of a **Horticulture Day (Feb 28)** and a **Maintenance Day (Mar 1)**, giving exhibitors the option to participate in either day or both. Exhibitors can expect to be prominently displayed, allowing maximum contact with delegates. Delegates will have opportunities to explore the exhibits before the conference, during breaks, over lunch and when the educational sessions are done for the day.

Exhibitor Type	Early Bird (ends Dec 20)	Regular Rate (starts Dec 21)
2-Day Corporate Member	\$685	\$725
1-Day Corporate Member	\$380	\$425
2-Day Non-member	\$1,160	\$1,220
1-Day Non-member	\$650	\$680
2-Day Educational/Non-profit	N/A	\$670
1-day Educational/Non-profit	N/A	\$345
Delegate Package Insert (both days)	N/A	\$150

Exhibitor booth includes one 6' draped table and 2 chairs, and lunch on the day(s) of the show for 2 representatives.

Booth assignment will be at the discretion of the BCRPA.

★ Special Offer for Corporate Members (Expires Dec 20, 2017)

2-Day Corporate Member Exhibitor bundle w/ Ad	\$835
1-Day Corporate Member Exhibitor bundle w/ Ad	\$530

Prices above do not include GST

*Price includes your booth PLUS a 1/6 page ad in Winter issue of Recreation & Parks BC magazine at 50% discount!

★ Register for BOTH Spring Training and Symposium Trade Show and receive a **10% discount** on both events.

Contact the Sponsor Relations Coordinator at corpsales@bcrpa.bc.ca or 604-629-0965 ext. 260

Sponsorship Opportunities

Contact us for a customizable sponsorship package!

Sponsors receive maximum continuous exposure before, during and after the workshop. There are two levels of sponsorship available with a variety of benefits. Customizable sponsorship packages are possible!

	Three Star \$2,500	Two Star \$1,800
Opportunity to introduce a keynote speaker	★	
Banner in plenary sessions (provided by Sponsor)	★	
MC recognition at 4 plenary sessions	★	
An ad in Recreation & Parks BC online magazine, Winter issue (deadline: Jan 26)	1/3 page colour ad	1/6 page colour ad
Weblinks on conference webpage	★	★
1 premium exhibit space in Tradeshow	★	★
Logo on delegate welcome package	★	★
Insert in delegate package	★	★
Logo on Spring Training marketing materials and ads	★	★
Subscription to BCRPA bi-weekly communiqué (a BCRPA Member-only benefit)	★	★

Register Online

REGISTER ONLINE AT:

www.bcrpa.bc.ca/conferences/spring-training-sponsors-tradeshow

★ All enquiries regarding **Sponsorship & Tradeshow** opportunities can be directed to:

corpsales@bcrpa.bc.ca
Tel: 604.629.0965